

Principle and Philosophy of Tourism

THS 502

Paper: 02

CH: 3

LH: 48

Course Objectives

This course has been designed to impart the conceptual knowledge of travel and tourism industry to the student. The course also provides the knowledge to the student about the major theoretical approaches of tourism and its impacts.

Course Content

Unit I: Concept, Meaning and Typology of Tourism

8 LH

Introduction, Meaning and Definition of Tourism, The Tourism Industry-Nature and Characteristics, Basic Components of tourism, Tourism Infrastructure and Superstructure, Inter-disciplinary Approach to Study Tourism.

Unit II: Travellers and Tourists

6 LH

Meaning and Definition of Traveller and Tourists, Classification of Tourists, Basic Travel Motivators, Determinants of Travel, Tourist decision making process.

Unit III: Growth and Development of Tourism

10 LH

Growth and Development of Modern Tourism, Recent Trends and Statistical Overview of Global Tourism Industry, Tourism Development in Nepal, Factors affecting tourism development in Nepal, Statistical Overview of Tourism of Nepal. Tourism in 21st century- Emerging Trends and Issues.

Unit IV: Tourism Organisations

8 LH

Introduction, Need and Importance of Organisation, Major National (NTB, HAN, NATTA, TAAN, NARA, etc.) and International Tourism Organisations- UNWTO, ICAO, IATA, PATA.)

Unit V: Tourism Impacts

8 LH

Concept of Impact of Tourism, Effects of Tourism on Society, Economic Impact of Tourism, Multiplier Effects of Tourism Development, Effects of Tourism Development on Environment.

Unit VI: Theories and philosophies of Tourism development

8 LH

Introduction of development, The diffusion theory, The dependency theory, The modernisation theory, The world system theory. Butler's Tourism Life Cycle Theory, Plog's destination rise and fall theory, Doxey's Irridex Index, Leiper's tourism system theory.

Prescribed Books:

1. Bhatia, A.K. (2005): *Tourism Development Principles and Practices*, New Delhi: Sterling publishers
2. Burkart, A.J and Medlik, S. (1998): *Tourism Past, Present and Future*, ELBS
3. Kunwar, R.R, *Tourism and Tourist*, (2006), Kathmandu: International School of Tourism and Hotel Management.
4. Goeldner, C. R and Ritchie, J.R.B., (2006), *Tourism: Principles, Practices, and Philosophies*, New Delhi: Wiley India.
5. Satyal, Y.R, (2004) , *Tourism in Nepal; A Profile*, New Delhi: Adroit publishers.
6. Swain, S.K and Mishra, J. M., (2012): *Tourism: Principles and Practices*, New Delhi: Oxford
7. Cooper, C.,(2005), *Tourism : Principles and Practice* (3rd ed.) Essex: Pearson Education.
8. Agrawal, M. and Upadhyaya, R., (2006), *Tourism and Economic Development in Nepal*, New Delhi: Northern Book Centre.